

The skilled people are retiring. The leak calls aren't stopping.

Pureblue builds AI teammates for both sides of the roofing value chain: contractors running intake-to-invoice service operations across branches, and building-envelope manufacturers scaling technical support across specifiers, installers, and distributors — without out-hiring the labor shortage.

For roofing contractors

An AI service coordinator, intake to invoice

Service Coordinator — Captures leak calls, service requests, and warranty claims around the clock — location, roof system, urgency, photos — classifies severity, routes to the right branch and crew, and keeps the caller updated.

24/7 Leak Intake & Triage

Every call is captured around the clock with roof type, urgency, and photo uploads — severity classified, the on-call crew dispatched, and an ETA back to the caller.

Inspection & Proposal Assembly

Proposals are assembled directly from inspection data — findings, photos, and warranty terms — cutting turnaround from days to hours, with approval routed to the estimator.

Maintenance Program Engine

Recurring inspections schedule themselves, reports generate automatically, and a client-facing findings portal drives repair conversion and renewals.

For roofing & envelope manufacturers

An AI technical assistant for your whole ecosystem

Technical Spec Assistant — Answers spec, approval, and code questions instantly from your technical library — always citing the governing document — generates CSI 3-part spec language, and routes qualified project leads to the right regional rep.

Spec Answers With Citations

RAG-powered answers with citations to the governing document, matching CSI spec sections and CAD/BIM details on demand — and the project captured as a routed lead.

Certified Installer Field Support

Answers straight from your installation guides on a phone at the job site, logged against the project for warranty documentation. Fewer field errors, fewer claims.

Warranty Registration & Claims

Registration at install, photo-documented claim intake, and automated triage checklists — your envelope warranty becomes a sales asset instead of a cost center.

One platform, both sides of the value chain



The field-service modules — intake, lifecycle state machine, quotes, billing, crew routing — are built and validated in HVAC field service and configure directly to roofing



The two plays compound: manufacturers route qualified building-owner leads to certified contractors, and warranty data flows back — a network effect inside one vertical



An AI layer on top of your existing FSM/CRM systems — deterministic, auditable workflows, no rip-and-replace

Fixed-scope implementation

We design, build, and deploy your first AI teammate and its workflows — live in weeks, not quarters.

Platform subscription

Hosting, models, monitoring, and continuous improvement included. Priced against a hire, not a software seat.

Augmentation, not replacement

Your people handle judgment calls; the AI teammate handles the repetitive work between them.