

“Where's my shipment?” shouldn't take **three phone calls to answer.**

Pureblue builds AI teammates for logistics and freight operators. Quote intake, shipment status, and document processing — handled by role-trained AI inside deterministic workflows, so your ops team manages exceptions instead of email.

MEET YOUR NEW TEAMMATE

Freight Operations Coordinator

Handles quote requests and status inquiries, chases down documents, and keeps BOLs, PODs, and invoices matched to the right shipments.

Quote & Booking Intake

TODAY

Quote requests arrive by email and phone, get re-keyed into the TMS, and go stale waiting for replies.

WITH PUREBLUE

Requests are captured and structured automatically — lane, weight, equipment, dates — ready to price the moment they land.

Shipment Status & Tracking

TODAY

Customers call, your team checks three systems, and the answer is an hour old by the time it goes out.

WITH PUREBLUE

Status questions are answered instantly from live data, and proactive updates go out before customers have to ask.

Freight Document Processing

TODAY

BOLs, PODs, and carrier invoices are matched to shipments by hand before anyone can bill.

WITH PUREBLUE

Documents are parsed, matched to shipments, and exceptions flagged — so billing happens in hours, not weeks.

Built on a production-proven platform



The same workflow platform in production in investment banking and rolling out across HVAC field service



High-volume, document-heavy, status-driven work is exactly what deterministic workflows are for



Full audit trail on every touch — built for operations where the paperwork is the money

Fixed-scope implementation

We design, build, and deploy your first AI teammate and its workflows — live in weeks, not quarters.

Platform subscription

Hosting, models, monitoring, and continuous improvement included. Priced against a hire, not a software seat.

Augmentation, not replacement

Your people handle judgment calls; the AI teammate handles the repetitive work between them.