

Every claim starts with the same **forty-five minutes of data entry.**

Pureblue builds AI teammates for mid-size carriers and MGAs. Claims intake, policy document processing, and underwriting support — handled by role-trained AI inside deterministic workflows built for a regulated business.

MEET YOUR NEW TEAMMATE

Claims Intake Specialist

Takes first notice of loss by chat or email, pulls policy details, verifies coverage, assembles the claim file, and routes it to the right adjuster.

Claims Intake (FNOL)

TODAY

First notice of loss comes in by phone and email, then gets re-keyed into the claims system by hand.

WITH PUREBLUE

Claims are captured, coverage-checked, and filed with complete documentation the moment they arrive — any hour, any channel.

Policy Document Processing

TODAY

Policies, endorsements, and ACORD forms are read and abstracted manually.

WITH PUREBLUE

Documents are parsed into structured data — coverages, limits, exclusions — searchable and consistent across your whole book.

Underwriting Support

TODAY

Underwriters chase submissions for missing information and rebuild the same risk summaries.

WITH PUREBLUE

Submissions are triaged, missing data is requested automatically, and underwriters open a complete, summarized file.

Built on a production-proven platform



The same workflow platform in production in investment banking and rolling out across HVAC field service



Deterministic workflows with full audit trails — designed for regulated, compliance-heavy operations



Document-heavy, templated processes are the platform's sweet spot

Fixed-scope implementation

We design, build, and deploy your first AI teammate and its workflows — live in weeks, not quarters.

Platform subscription

Hosting, models, monitoring, and continuous improvement included. Priced against a hire, not a software seat.

Augmentation, not replacement

Your people handle judgment calls; the AI teammate handles the repetitive work between them.